

# TruckPAC Can Count on Me!

I would like to support Trucking's Grassroots Network by making a contribution to the South Carolina Trucking Association's TruckPAC!

- \$250     \$500     \$1,000  
 \$25 - "Personal" Contribution to the "Grassroots Action Team"  
 Other \$ \_\_\_\_\_
- Enclosed is my check!**  
*Please make all checks payable to "TruckPAC".  
Corporate checks are accepted.*
- Please charge my Credit Card:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*I hereby authorize SCTA to charge my credit card for the above-noted TruckPAC contribution.*

## Thank you for your contribution to TruckPAC!

**\* Please return via fax 803-254-7148 or  
mail to:**

**TruckPAC  
PO Box 50166  
Columbia, SC 29250**

### **"All Politics are local."**

Politicians must be responsive to the wishes of their constituents back home, or they will soon find themselves out of office.

So, to be effective, any association must have a great **grassroots program**.

The better you know your local politician and the better they know your issues, the more likely they are to support you.

### **Get to know and support your State Representative and Senator!**

Personal visits and calls from constituents are effective and important, especially when an important vote is near. *Contact before it's needed is much more effective.*

### **Don't be Intimidated.**

You know more about your issues than they do. It is your responsibility as a citizen and business person, to inform them about important truck-owner issues!

Get active and get involved in the political process.

### **Ways to Become Involved with Your Elected Officials:**

- Participate in a Grassroots Network
- Volunteer to work on campaign
- Give money to their campaign
- Put up signs
- Raise money for them
- Invite them to your business
- Introduce your legislators to your family, friends and associates
- Go meet with them to talk business
- VOTE!
- Support TruckPAC!

## Grassroots + TruckPAC: Winning in the Public Policy Arena





# TruckPAC:

## *Working from the grassroots up!*

SCTA represents your priorities as a truck owner/operator to the **SC General Assembly**.

**TruckPAC** is a powerful tool in promoting and supporting legislators who endorse our agenda. ***We seek greater government efficiency and accountability on behalf of the trucking industry.***

By supporting pro-truck legislators, ***we are helping to ensure trucking will have a voice at the right time.***

***Building relationships is essential, so we lobby too.***

It is our responsibility to give financial support, which makes it easier to get their attention when we provide information and encourage them to understand and support our issues.

***You and your company can make a difference by:***

- 1. Contacting your legislators,***
- 2. and making a contribution to TruckPAC!***

### ***What is TruckPAC?***

It is a contribution-based political action committee of fleet-related businesses interested in the future welfare of the trucking industry and state legislation affecting it.

### ***Why was TruckPAC formed?***

TruckPAC was established by SCTA to promote and directly support legislators and elected state government officials who support us.

### ***Why is TruckPAC Important to Me?***

Your business is a member of an industry that is greatly affected by governmental decisions. That is why it is important that companies support candidates who share our ideas and values.

### ***Is Truck PAC Affiliated With Any Political Party?***

No. TruckPAC is totally non-partisan, but pro-trucking!

### ***Does Truck PAC participate in National and State Elections?***

TruckPAC does not participate in federal elections. It supports candidates who want to serve in the SC state legislature.

### ***How is TruckPAC supported?***

By corporate or personal contributions.

### ***Why a Political Action Committee (PAC)?***

A PAC is legal, proven method for a group of individuals, representing a particular business/industry to successfully raise funds for candidates running for office.

### ***How are worthy candidates selected?***

From time to time, the committee or its officers meet and determine which candidates will receive contributions based on their interest in "trucking's" agenda. A report is available upon request to any contributor to TruckPAC.

### ***Is there a Goal or Formula for Contributions to TruckPAC?***

Contributions of any amount, no matter how small, are welcome and are appreciated. Contributions may be made by personal or company checks. All checks should be made to TruckPAC.

