

SCHEDULE

Events noted with an * are courtesy of SCTA's Allied Committee Fund.
Schedule is subject to change.

THURSDAY, JUNE 8

2:00 - 6:00 p.m.	SCTA Conference Registration Group Registration Alcove
4:00 - 5:30 p.m.	SCTA Board of Directors' Meeting (Board members only) Oleander A
6:30 - 7:15 p.m.	Welcome Reception* Courtyard
7:00 - 10:00 p.m.	Dinner & Music Courtyard Entertainment* DJ, Face Painters, Photo Booth and more!

FRIDAY, JUNE 9

7:00 - 7:45 a.m.	Continental Breakfast (Company Reps Only) East Hall/Courtyard
7:30 - 12:30 a.m.	SCTA Conference Registration Group Registration Alcove
8:00 - 12:00 p.m.	General Session Atlantic 6-8
8:00 - 8:45	SCTA Annual Meeting & Business Session

8:45 - 9:45

Charting the Course through Demographic Change

John Maketa, KGC Direct

John Maketa is a Fellow and advisory board member of The Work Institute and a guest lecturer at the Fox School of Business at Temple University. He was a subject matter expert for the Global Digital Innovation Initiative at the United Nations General Assembly, and co-author of the bestselling book "Now You're Thinking!", and a research analyst of the 2014 EDA Trends in Executive Development Benchmark Report.



10:00 - 10:50

The Millennial Truck Driver

How Autopilot Didn't Replace Pilots and How the Role of the Driver will Evolve

Workhound Co-founder Max Farrell

Max Farrell is co-founder and CEO of WorkHound, a software platform built to help carriers retain drivers and improve the truck driver experience. Before WorkHound, Max founded an innovation consulting firm where he created employee engagement initiatives for startups, nonprofits, and Fortune 1000 companies. In his spare time he's an avid sportsman and sound hip-hop artist.



11:00 - 12:00

An Employee (Driver) Physical Wellness Program

Author of 4-Minute Fit, Sipiwe (Sip) Baleka

Sipiwe Baleka, a graduate of Yale University and the first African-American named to the All-Ivy League Swim Team, is the Driver Health and Fitness Coach at Prime Inc. He has served as the Driver Health Editor for The Trucking Network (Canada) and the Driver Health Editor for Road King Magazine, and is the founder of Fitness Trucking LLC. While driving for Prime, Sipiwe became a two-time national masters swimming champion and a competitive age group triathlete, earning him the unofficial title of the "Fittest Truck Driver in America." His driver health and fitness programs have won numerous awards. He has been featured in national media such as Men's Health, Sports Illustrated, NPR, CNN and BBC News. Good Morning America featured his new book, 4-Minute Fit.



12:30 p.m.	Golf Tournament* - tee times will be assigned. (box lunch included) Tidewater (Evening free of planned events.)
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7:00 - 7:45 a.m. Continental Breakfast (Company Reps Only)East Hall/Courtyard

8:00 - 12:00 a.m. General SessionAtlantic 6-8

8:05 - 8:35



Apprenticeships for the Future
Apprenticeship Carolina's Carla Whitlock

Carla is Senior Apprenticeship Consultant with Apprenticeship Carolina. She heads its operations and four of their grant opportunities. She has experience in public accounting, tax credits and economic development consulting, government relations, marketing and business development, information technology and health care. She's worked with multiple agencies in the areas of economic development, tourism, transportation, and emergency management. Her expertise has been utilized by the Urban Institute, Appalachian Regional Council, DoL, NAACP, and economic development and trade associations. Carla graduated Southern Wesleyan University in Accounting and BA, is a SC-Certified Economic Developer and a graduate of the SC Technical College System Leadership Academy, a leader in Junior Achievement of the Upstate, and member of the SC Econ. Developers Association.

8:35 - 9:00

Diamond Sponsor Informercials

9:15 - 9:45



Employee Financial Wellness
Smart Money's Brian Hamilton

As Vice President of Ramsey Solutions, Brian leads the Financial Wellness division within the Dave Ramsey organization. His team works to help businesses improve the financial health of their employees and prepare them for a successful retirement. Brian led creation of their flagship product, SmartDollar, and continues to direct the growth and development of the product in addition to overseeing all operations of the division. Brian graduated magna cum laude from the University of Delaware and has worked for Ernst & Young and PSA Financial's Fiduciary Consulting Group.

9:45 - 10:15



Why & Where South Carolinians are Dying on SC's Roadways
SC Department of Transportation's Emily G. Thomas

Emily Thomas oversees the state's Strategic Highway Safety Plan at the SCDOT Traffic Safety Office. She was a statistical analyst with SCDPS. Emily was appointed by Governor Haley to the National Association of Women Highway Safety Leaders, and is a liaison working closely with law enforcement across the state. She serves on the Working Group for the Traffic Records Coordinating Committee (TRCC), is a member of the SCDOT Safety Council, SC Impaired Driver Prevention Council, SC Motorcycle Safety Task Force, and Mothers Against Drunk Driving Advisory Board. She earned a BA in Psychology, minoring in Criminology from NC State University, and earned a Master's in Criminology and Criminal Justice from USC.

10:30 - 11:00



CSA Just Doesn't Go Away
Vigillo's Steve Bryan

Steve Bryan is a veteran technology and Big Data leader, and President of Vigillo LLC, a SambaSafety Company. Vigillo employs a team of data scientists and software engineers specializing in the commercial transportation and logistics industry areas of statistics, software development, risk management, and compliance. Steve has combined his legal and business experience to lead 5 previous software start-ups and emerging companies to success. also working as a District Manager for Dow Jones & Co.. He was a Maintenance Sergeant in the U.S. Army, and holds an M.B.A./J.D. and received a B.S. in Economics from Willamette University. Steve lives in Portland.

11:15 - 12:00



May Your Memories Remain With You
Success Links' Paul Mellor

Paul Mellor, author of MEMORY! How to Remember Anything, was a finalist in the USA Memory Championship, where he recalled the names of over 90 people in less than 15 minutes, remembered in exact order over 100 single-digit numbers after a five-minute study, and recalled the exact order of a shuffled deck of playing cards after less than a three-and-a-half minute review. His fun and energetic programs have been delivered to audiences nationwide. A Communications graduate of Western Carolina University, Mr. Mellor is also the author of You're Almost There, chronicling his journey as having run a marathon (26.2 miles) in all 50 states.

6:00 - 10:30 p.m. Kids' Club*Tides 1&2

6:30 - 7:15 p.m. Reception*Courtyard

7:30 - 10:30 p.m. SCTA Chairman's DinnerAtlantic 5-8
Entertainment*Legacy Motown Revue Band